

HISTORY OF THE ANAHEIM FAMILY YMCA

In 1911, at just 13 years old, Charles Pearson rode his bicycle up and down Center Street, collecting a dollar from each business to establish the town's first YMCA. With the support from the community, the YMCA began offering its first programs for youth, including the new Hi-Y clubs in local schools. In 1947, more than three decades after founding the Anaheim YMCA, Charles Pearson went on to become the city's mayor.

OUR CAUSE

We know that lasting personal and social change comes about when we all work together. That's why, at the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income, or background, has the opportunity to learn, grow and thrive.

DID YOU KNOW?

The Y serves more than 7,000 kids every day in neighborhoods across Anaheim, Cypress, Stanton, and La Palma. We ensure over 2,200 children in our after-school programs have access to healthy meals during out-of-school time.

The Y provides over 2,300 youth life-saving swim lessons every year.

Thanks to your generous support, these are just a few highlights of the work we do to build a better us.

ANAHEIM FAMILY YMCA | 1422 W. Broadway, Anaheim, CA 92802
(P) 714.635.9622 (W) anaheimymca.org



6TH ANNUAL YMCA GALA



MARCH 8, 2025

THE WESTIN ANAHEIM RESORT
1030 W. Katella Ave, Anaheim, CA 92802

Semi Formal Attire

Dinner. Live Entertainment. Live Auction.

ANAHEIM FAMILY YMCA GALA SPONSORSHIPS

With your sponsorship, you are helping the Anaheim Family YMCA provide youth with scholarships to vital YMCA programs so they can grow strong in character, creativity, and confidence.

Ads and logos must be submitted by February 21, 2025

To learn more go to, <https://events.readysetauction.com/anaheimfamilyymca2/yla2024> or contact Rikki Bains at rbains@anaheimymca.org.

EVENT SPONSOR \$60,000

Your gift will help support 800 kids in our Anaheim Achieves after school program.

Courtesies & Benefits:

- Total of 30 guests
- Assigned dedicated staff/volunteer
- Foursome to Annual YMCA Vince Taormina Golf Tournament
- Logo on step & repeat, cocktail napkins, & event giveaway
- Live recognition during dinner program
- Listed as partner in quarterly Connections Magazine
- 2 full Arena Panel ads at the YMCA Community Complex for a year
- 2 guests invited to VIP Day at Summer Resident Camp
- Include ad in 3 program emails - reaches over 5,000 participants
- Full page ad with premier placement in the event program
- Listed as partner on website, annual report, social media
- Logo on event signage & giveaway gift
- Expedited check-in

PRESENTING SPONSOR \$30,000

Your gift will help support 100 kids at our summer resident camp.

Courtesies & Benefits:

- Total of 20 guests
- Assigned dedicated staff/volunteer
- Logo on step & repeat, cocktail napkins, & event giveaway
- Recognition during dinner program
- Listed as partner in quarterly Connections Magazine
- 2 full Arena Panel ads at the YMCA Community Complex for a year
- 2 guests invited to VIP Day at Summer Resident Camp
- Include ad in 3 program emails - reaches over 5,000 participants
- Full page ad with premier placement in the event program
- Listed as partner on website, annual report, social media
- Logo on event signage & giveaway gift
- Expedited check-in

TITLE SPONSOR \$10,000

Your gift will allow 75 kids to participate in our YMCA Sports program.

Courtesies & Benefits:

- 10 guests
- Assigned dedicated staff/volunteer
- Logo included in Gala emails
- Recognition during dinner program
- Include ad in 3 program emails - reaches over 5,000 participants
- Full page ad with premier placement in the event program
- Listed as partner on website, annual report, social media and Y Connections magazine
- Logo on event signage & giveaway gift
- 1 full Arena Panel ad at the YMCA Community Complex for a year
- Expedited check-in

CLASSIC SPONSOR \$6,000

Your gift will help the Y keep 60 kids safe by learning to swim.

Courtesies & Benefits:

- 10 guests
- Half page ad in the event program
- Logo included in Gala emails
- Recognition during dinner program
- Logo on event signage
- Include ad in 3 program emails - reaches over 5,000 participants
- Half Arena Panel ad at the YMCA Community Complex for a year
- Listed as a partner in quarterly Y Connections Magazine



RESERVE A TABLE (Table for 10) \$3,500

Guarantees you a table for you and your friends to enjoy a night of fun!

PROGRAM AD OPPORTUNITIES

\$1,000
Full Page Color Ad
(5 ½ x 9 ½)

\$500
Half Page Color Ad
(5 ½ x 4 ½)

\$250
Quarter Page Color Ad
(5 ½ x 2)

\$100
Congratulatory
Message
(144 Max Characters)